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INTELLIMATCH: IntelliMatch Redesigns Web Site and Expands Personalized Services for Job Seekers and Employers; Release 2.0 Builds Job Agent Feature into Precision-Matching Technology

December 23, 1996

Byline: Business Editors and Computer Writers
Dateline: SAN JOSE, Calif.
Time: 05:04 PT
Word Count: 950

SAN JOSE, Calif.--(BUSINESS WIRE)--Dec. 23, 1996--IntelliMatch, the leading job matching site on the Internet, today unveiled a newly designed Web site that features expanded personalized services for job seekers and enhanced services for employers.

Release 2.0 adds more personalized functionality to IntelliMatch's advanced Precision-Matching technology. Enhancements include:

- Personal job agent
- Full-Text search capability
- Easy-to-use, expanded functionality for job seeker and employer applications

New Job Agent

Release 2.0 features an automated job search function. The job seeker uses a structured format to define specific job criteria. All jobs in the IntelliMatch HotJobs! database that meet the job seeker's preferences will be automatically identified. The job seeker can easily view the jobs from within the HotJobs! application, and the list is dynamically updated whenever a new job match is identified.

Mitch Wyle, IntelliMatch director of engineering, says the new job agent feature streamlines the job search process, creating a very efficient service for the job seeker. "It takes only a few seconds to create a powerful searching resource. It finds positions for you!," Wyle says.

Edwin Westlake, IntelliMatch director of product development, states, "The job search process is traditionally very time and paper intensive. IntelliMatch provides an attractive online alternative that couples job agent technology with Precision-Matching accuracy."

Full-Text Search

Businesses are increasing their use of the Internet as a recruitment tool. Candidate Connection, IntelliMatch's service for employers, offers new functionality to make it easier for employers to advertise jobs on the Internet and access more candidate resumes. The new Full-Text search option enables employers to quickly identify candidates who have resumes containing specific text strings.

The Full-Text search option is an alternative to IntelliMatch's precise, structured approach. The structured search query identifies and ranks top-tier candidates based on specific criteria. Alok Singhania, IntelliMatch vice president of sales and marketing, says, "The hybrid approach is the optimal searching process."

Expanded Search Options for Job Seekers

Job seekers can use structured information, keywords, or a combination of both to search the IntelliMatch HotJobs! database. Sawndra Kuhn, an HP employee, previewed the site and said, "I was impressed by the simplicity and straightforward look. I think that

most job seekers would be happy with its ease-of-use and expediency. When someone is seeking employment or looking for candidates, speed and an easy-to-understand interface would seem to me to be the controlling factor in how and why a site would be useful. This one is!"

Expanded PowerResume Features

The IntelliMatch PowerResume is based on a structured data format that captures more details about the job seeker's skills and experience than is possible in a standard text resume. Release 2.0 makes it easier to access and complete the PowerResume.

New features include:

- Easy conversion from a 2-MinuteResume to a PowerResume
- Improved integration with the HotJobs! database (when the user is ready to respond to a posted job ad in HotJobs!, the user can quickly access the PowerResume application)
- Error and completeness check (the user is told which items need to be completed to make the PowerResume valid)

Job Post and Candidate Search Enhancements

New job post and candidate search features for employers include:

- Full-Text search to quickly search for qualified candidates
- Streamlined one-page format for creating job ads

Additional views of job ads and ad post status have been integrated in the application. Views include:

- View new and total number of responses
- Monitor the total number of ads
- Track the status of responses

Release 2.0 has integrated several email options into the job post application. Email options include:

- Receive immediate notification of new responses to ads
- Automatic notification when ads expire
- Forward responses individually
- Forward multiple responses at the same time
- Automatic forwarding of all responses

Seamless Integration with Restracc Systems

Release 2.0 enables Restracc clients to automatically upload ads to the IntelliMatch site and download responses to their own Restracc system.

Precision-Matching Technology

IntelliMatch's core Precision-Matching technology offers the most advanced online job matching services on the Internet. Using a powerful structured approach to collect and organize data, IntelliMatch ensures the best possible matches for employers and job seekers. "Precision-Matching technology, based on structured data collection, is the key to successful job matching on the Internet," says Singhania.

Cost and Availability of Services

All services for job seekers are free. Services for employers are tailored to the client's needs and are priced according to the options included in the service package. Options include job posting, subscription to the IntelliMatch database, hyperlinks, employer profiles, banner ads, management of job ads on the client's Web site, and a new hosting service which enables a client to have a private database of candidates and employees on the IntelliMatch Web site.

IntelliMatch

IntelliMatch has reengineered the time-consuming and costly process of finding a job or finding a candidate into an easy, efficient online process. Using the power and reach of the Internet, structured data collection and their unique Precision-Matching technology, IntelliMatch is the leading site for matching job seekers and employers on the Internet. More than 10,000 users visit the IntelliMatch Web site daily. Leading employers such as 3Com, Bay Networks, Candle, Compuware, Hewlett-Packard, Infoseek, Mitsubishi, NET, Seagate, and more than 100 others use IntelliMatch online services.

IntelliMatch is located at Ten Almaden Blvd., 9th Floor, San

Jose, CA 95113; telephone 408/494-7200; fax 408/ 535-2794. For more information, visit www.intellimatch.com.

Note to Editors: All IntelliMatch product service and program names are trademarks of IntelliMatch, Inc. Other company names and product names referenced herein may be trademarks or registered trademarks of their respective corporations.

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